

# MISSION STATEMENT

## PHILOSOPHY

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We are passionate mechanical engineers. For over twenty years we have been building innovative, highly efficient automation solutions which stand the test worldwide. We have many years of developmental partnerships with our business segment customers, and we operate with high flexibility on a customer & market-oriented basis.

We attach great importance to dialog and bring our many years of experience into every project. We offer everything from one source, including well-founded consultation in the forefront via the development, construction and production in our own house as well as worldwide support after purchase.

Our aim is to make our customers successful. We comprehend growth as a mutual challenge, and deal intensively with needs and market requirements. Our machines are application-oriented, performance-optimized and dependable. They enable our customers to prevail in the competition. We place value on continuous advance training, and apply our knowledge in order to constantly improve our competitive ability. We work in an atmosphere of mutual trust, and allow scope for development in which creativity and individual dedication are able to develop. High motivation and the assumption of responsibility distinguish our work and our successes spur us on.

Our activities are borne by thoughts of cooperation. We develop sustainable partnerships through trusting cooperation. This includes not only our employees, but also our customers and suppliers, and ensures our joint success.

The world is our market. We are constantly further developing our global presence. Through our worldwide sales and service branches we strengthen the proximity to our customers, and in addition to short response times we also engender a deeper understanding for their needs.

We believe in a future for efficient and precise high technology from Germany. With our knowledge and our passion we stand for innovative technology and sustainable quality. We work for that.

## QUALITY

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We impose the utmost demands on ourselves and our services. We know that our consistent quality awareness is the key to our success. This is why we collectively and continually work on the improvement and optimization of our products, services and processes.

## CUSTOMERS

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We orient ourselves towards the objectives and wishes of our customers. We uncompromisingly provide these customers with competent, flexible and innovative products and services. We assume responsibility for our action and adhere to the agreed objectives.

## EMPLOYEES

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We know that people are always behind the success of a company. We invest in the development and training of colleagues and employees, and we trust them. We are open to convincing arguments at any time. We expect dedication, trustworthy and responsible action and loyalty from each other.

## COOPERATION

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We attach great value to close, constructive cooperation with our customers and suppliers. The trusting cooperation in lasting partnerships constitutes the basis for mutual growth.

## CREATIVITY

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We work with high motivation and dedication on new ideas and goal-oriented problem solutions. Trust, scope for development and the joy in mutual success are important factors in our work.

## ENVIRONMENT

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We value our employees and show it to them. We exemplify what we expect of them and face up to constructive criticism. We set clear objectives while pursuing and supporting the implementation. We provide our employees with regular constructive feedback.  
We understand the economic ramifications of our behavior and act accordingly.